



“Being a part of AE Possibilities has allowed me the time to focus on growing my business and less time sitting in the office. It feels great to be able to talk to someone who knows what we do and to always know where my business is financially.” – Brian Reynolds, R & B Tools, LLC, client since 2014

Dear Snap On Franchisee,

We’ve had a great response from many of the Snap On franchisees wanting to know more about how AE Possibilities can help them manage and grow their businesses. Based on the discussions we’ve had, I thought I’d share some answers to questions that were asked related to how AE Possibilities can benefit your business.

First, I need to reiterate that **AE Possibilities is in NO WAY affiliated with Snap On**. Why is this important? Because, this means that all services and advice our clients receive is solely with their best interest in mind. We act as YOUR advocate. And because of our experience specific to Snap On, we know how far they can assist you and to what point, legally, they cannot.

Beyond that, the most commonly asked questions have been:

Q: Why should I hire you when I could do it myself? This is a great (and completely understandable) question.

A: The best answer is, we can save you time and frustration.

We typically work with two kinds of business owners. The first spends numerous hours per week pouring over the accounting for their business. The second kind spends very little, if any, time per week/month doing this. Either way, both kinds of owners find themselves spending countless hours each year preparing to file taxes. But life gets in the way, and things come up. Soon the time has passed, and it’s that time again: tax season. Whoa, that year went by fast. So, the cycle repeats.

What if this was already done? What if all you had to worry about was your personal information. What if you didn’t have to file an extension? What if you could spend the time you would have dedicated to accounting on increasing your revenues instead? AE Possibilities relieves you of this tedious task using an automated process, accessible via all mobile devices that allows you to spend your time more productively in other areas of your business.

Q: What makes you different than any other bookkeeper or accounting firm?

A: Acting in your best interest also involves giving you the attention and response time you need to operate your franchise efficiently and effectively. Many franchisees expressed frustration at the response, or lack thereof, from their current service provider. Once you sign on with AE Possibilities, you will receive a dedicated, proactive and responsive account

manager, along with their direct e-mail and phone number. Our turnaround time is no more than one business day, usually less.

After your system is built, we help you analyze the numbers through reporting. This allows you to view various trends that you can follow to help you manage expenses, relieve stress, and organize the chaos.

Still have questions? I'd love the chance to answer them! Contact us for a no-obligation discussion on how we can partner with you!

Regards,

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